BFNL join forces with Kieser Bendigo

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The Bendigo Football Netball League (BFNL) together with Kieser Bendigo are proud to announce an exciting new partnership leading to Kieser Bendigo being the official Broadcast Partner of the BFNL for the 2025 season.

Kieser is a leader in integrated physiotherapy, rehabilitation, and personalised strength training programs, delivered by highly qualified Exercise Scientists to help manage injuries, pain and health conditions.

As Broadcast Partner, Kieser Bendigo will contribute to the production of game-day broadcasts, including the live streaming of feature matches while also being the presenting Partner of Premier Data's match statistics which leads to engaging content that celebrates the league's players and supporters.

BFNL Chair, Prof. Carol McKinstry expressed enthusiasm for the partnership, stating:
"We are thrilled to welcome Kieser Bendigo to the BFNL family. Their dedication to improving community health and wellbeing aligns perfectly with the values of our league. With the help of Kieser Bendigo, the BFNL will continue to deliver high-quality broadcasts that showcases the exceptional talent within our clubs."

Kieser Bendigo Clinic Leader, Will Brohm said:
" We're thrilled to partner with the BFNL as official broadcast partner for 2025. At Kieser, our mission is to build a stronger Australia, and this is a fantastic opportunity to share our passion among the local football and netball communities. We're excited to provide a platform for athletes to achieve their best on and off the field while connecting fans to the sports they love."

January 13th will see Kieser Bendigo – Kieser's newest clinic – open at 108 Williamson Street. To celebrate the launch of Kieser Bendigo, you can become a Foundation Member today and save $583.50 in your first year.

To learn more or book a consultation, call 03 4439 9661 or email bendigo@kieser.com.au.

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