



PFD Foodservices joins BFNL in exciting new partnership

For immediate distribution

The Bendigo Football Netball League (BFNL) is proud to announce a new two-year partnership with PFD Foodservices who join the BFNL as the preferred foodservices provider.

This exciting partnership will see PFD Foodservices provide high-quality foodservice solutions to clubs and the league, ensuring that players, volunteers, and supporters continue to enjoy the best possible experience on and off the field. With an extensive distribution network, PFD will work alongside other valued BFNL and Club partners and sponsors to deliver direct supply options to clubs, reducing the workload on volunteers and making operations more efficient.

BFNL General Manager, Tom King was eager to share news of the new partnership with PFD Foodservices, stating "We are excited about the positive impact this collaboration will have over the next two years." "Our football and netball clubs are at the heart of their communities and helping them connect with a foodservices provider like PFD could have a great impact on their match day operations".

PFD Foodservices Bendigo Branch Manager, Steven Oliver expressed excitement about working with BFNL, stating, "We understand the significant contribution that local clubs make to their communities, and we are proud to be able to support them. Our goal is to provide seamless foodservice solutions that lighten the load for volunteers, allowing them to focus on what they do best – running great community clubs. We look forward to working closely with BFNL and its clubs over the next two years."

Through this partnership, the BFNL and PFD Foodservices will explore opportunities to enhance club and League match day operations and provide tailored food and beverage solutions.

The BFNL is thrilled about the benefits this partnership will bring to clubs and the broader football and netball community and looks forward to a successful collaboration with PFD Foodservices.

If your Club would like to learn more about the fantastic offerings of PFD Foodservices, please contact Shane Dan on 0497 790 046 or shane.dan@pfdfoods.com.au



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Please contact Tom King, BFNL Manager
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