

BENDIGO FOOTBALL NETBALL LEAGUE **STRATEGIC PLAN 2021 - 2024**

March 2021



Key Priorities

Club Sustainability & Health

- ▶ Financial sustainability
- ▶ Community connection
- ▶ Volunteerism
- ▶ Succession planning
- ▶ Leadership
- ▶ Junior development
- ▶ Culture
- ▶ Membership

New Club Opportunity

- ▶ Seek out new opportunities
- ▶ Population growth areas
- ▶ Facilities
- ▶ Community connection
- ▶ Junior development
- ▶ Leadership
- ▶ Volunteerism
- ▶ Culture



Key Priorities

Collaboration

- ▶ Connection
- ▶ Inclusive
- ▶ Opportunity
- ▶ Attraction
- ▶ Pathways
- ▶ Facilities
- ▶ Participation
- ▶ Netball
- ▶ Game development
- ▶ Relationship with AFL CV Hub Staff

People & Organisation

- ▶ Suitable skillset
- ▶ Opportunities
- ▶ Supported
- ▶ Outcomes focused
- ▶ Respect
- ▶ Values & behaviors
- ▶ Recognition
- ▶ Partnership
- ▶ Community Engagement

League Sustainability

- ▶ Respect
- ▶ People
- ▶ Recognition
- ▶ Diversity
- ▶ Inclusiveness
- ▶ Community engagement
- ▶ Financially sound
- ▶ Culture
- ▶ Partnership
- ▶ Values



Board Sustainability



- ▶ Respect
- ▶ Collaborative
- ▶ People – Skillset
- ▶ Innovation
- ▶ Adaptable/flexible
- ▶ Culture
- ▶ Diversity
- ▶ Compliant
- ▶ Inclusiveness
- ▶ Values





The Bendigo Football Netball League will provide a professionally administered league which is strong and vibrant.

It prides itself on having a major competition status within regional Victoria.

The Bendigo Football Netball League legacy is to leave the game and community in better shape for current and future generations.